



THINKING THROUGH FASHION

A Guide to Key Theorists

Agnès Rocamora and Anneke Smelik
(Eds)

Thinking through fashion is an exciting and challenging exercise. It is dependent on one's ability to critically engage with an array of theories and concepts, at times from thinkers who have not themselves written about fashion.

This is the first book designed to accompany readers through the process of thinking through fashion. It aims to help them grasp both the relevance of social and cultural theory to the fields of fashion, dress, and material culture and, conversely, the relevance of those fields to social and cultural theory. It does so by offering a guide through the work of selected major thinkers, introducing their concepts and ideas, discussing when relevant how these have been appropriated by other authors to engage with the topic of fashion, and looking at other ways in which they can be appropriated to reflect on this topic.

Each chapter is written by an expert contributor and is devoted to a key thinker, capturing the significance of their thought to understanding of the field of fashion, while also assessing the importance of this field for a critical engagement with the thinker's ideas.

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